
*Garden State
Watercolor Society
Newsletter*

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A Letter from the President



Dear Members and Associates,

In 2009, the GSWS sponsored a juried exhibit, a workshop, and for the first time in many years, an art sale (and a profitable one at that!). These rewarding activities would not have been possible without the strong commitment and dedication of our sponsors, Board, Committee Chairs, and all who volunteered to support these activities during our 40th year. Our sincere appreciation goes out to them and also to everyone who participated in these events and made them truly successful. I am extremely grateful to those who are continuing with their GSWS volunteer role for another year. A special thanks to retiring 2nd Vice President Joe Loeffler who did a terrific job on the Board! These are very big shoes to fill but we are pleased to welcome Joanne Amantea who is stepping into the 2nd VP role. Joanne has already been very active with the 2009 art sale and planning the next 2010 exhibit. Thanks Joanne!

We have several exciting events planned for 2010 including members and juried exhibits and another art sale (likely in June) at the Princeton Shopping Center. We are counting on your support to make these events happen and be successful. More

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Your Officers

President	Ruth Kaufman	609-497-4733
First Vice President		
Second Vice President	Joanne Amantea	609-243-9185
Treasurer	Norma Griffith	856-232-7283
Recording Secretary	Carolyn Peterson	856-424-1627
Corresponding Secretary	Suzanne Hunt	609-924-8267

STANDING COMMITTEES

Data Base & Membership	Tracey Femiano	609-654-1855
Exhibition Support	Barbara March	856-596-7747
Historian	Marge Chavooshian	609-695-8645
Newsletter	Diana Wilkoc Patton	908-722-0562
Workshops	Joan McKinney	908-722-5140
Hospitality	Jeremy Taylor	732-438-0992
Publicity	Rita Brown	732-549-6799
Website	Amy Phillips-Iversen	609-953-1704
Accountant	Ned Russell, CPA	908-719-4785
Member at large	Marthe Tribble McKinnon	609-921-3732

Past Presidents
Dagmar Tribble, Founder 1970-1989, Mary LaForge 1990-1994; Elizabeth Lombardi 1995-1996; Rae Hendershott 1997-1998; Elizabeth Roedell 1999-2000; Deborah Paglione 2001-2002; Barbara March 2003-2004; Carole Bleistein 2005; Charles McVicker 2006-2007

Website: www.gardenstatewatercolorsociety.org

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details about the next exhibit are included in this newsletter and enclosed prospectus. The art sale committee will need your support! Please contact Art Sale Chair, Fran Franklin (908-273-8436), if you are interested.

There are also several opportunities for volunteers to serve on the Board or as Committee Chairs. The 1st VP spot is open for 2010. For 2011, GSWS will need a new President, Corresponding Secretary, and Membership Chair. If you think you may be interested, but have questions/concerns, please see enclosed article "Top Ten Reasons to be a GSWS Board Member/Committee Chair" or contact me for more information.

Enclosed is an updated GSWS Membership Roster. Any corrections should be communicated to Tracey Femiano.

I look forward to my third and last year as GSWS President and hope to see you all at the Prallsville Mill exhibit in April!!

Ruth Kaufman

American Frame's Alliance Program

Undoubtedly you know that 5% of your purchase prices from American Frame goes back to the Garden State Watercolor Society. For over 35 years American Frame has supported their artist customers and their organizations. Over the last 18 years over \$500,000. has been donated to art clubs. As of April 2009 American Frame has a new website and online Art Gallery with artist bios and images. You may want to check out their website www.americanframe.com and also their new blog at www.americanframe.blogspot.com. They also have fine art printing, and volume framing and photographic services for fine art reproduction, all at wholesale prices direct to the artist. For questions about the Alliance program and your code numbers, please email the new Alliance Program Director, Lisa Zook lisaz@americanframe.com or 1-419-893-5595, ext. 239.

Money

**5%
BACK**

It's that simple.

Placing an order with American Frame not only accents your artwork, it also earns money for Garden State Watercolor Society.

Each quarter, American Frame sends us a check for 5% of the total amount our members purchase from them. Earn money for us while framing your latest masterpiece. Get your catalog today...

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“ART IN OCTOBER” SALE A ROARING SUCCESS!

The following is a letter from Fran Franklin on the October Art Sale. Such a great description of the show deserves to be read by all, and so we print it verbatim.

”The GSWS October Art Sale was terrific! Not just because I sold three paintings, which was certainly very nice, but as a member of the committee I had a good opportunity to meet, work with, and get to know other artists in the organization. To be a part of the enthusiasm, dedication, and hard work was an insightful and worthwhile experience.

Artists who participated, casual shoppers and serious art collectors, all were impressed with the venue. I mean we are talking...LOCATION, LOCATION! The gallery was situated between Ace Hardware and a bank with exits by the parking lot and at the mall's center. The Princeton Mall Management provided advertising, storage, heat, electricity, hot and cold running water, and maintenance at NO charge to GSWS! Need I say more!

Reception night was very well attended, not in small part because of another generous donation from McCaffreys grocery store. They provided the usual delicious goodies of cheese, fruit and sandwiches. Then, as if that weren't enough, they delighted us with irresistible pastries. Ten Thousand Villages let us use their safe overnight, which was very helpful for logistics. Yes, the art sale was fortunate to have so many talented artists' cooperation and participation. They gave generously. Not only did they provide a wonderful array of fine art work to display and sell, but they gave of their precious time too. There were gallery attendants, hangers, receivers, sales assistants, organizers of paintings, posters designed and distributed, balloons and banners hung, refreshments and flowers set up, security, and weeks of planning all accomplished by volunteers. Some even worked on painting demonstrations while they chatted with customers and passers by.

Obviously, the most valuable art at the sale was in the art of giving. Hopefully, GSWS can make this an annual event!”

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Some of the Crew



The October Art Sale Committee consisted of Joanne Amantea (who designed the great poster for it), Grace Chiarella (co-chair), Fran Franklin, Robert Guadagnino (co-chair), Suzanne Hunt, and Ruth Kaufman. Gallery attendants and workers included all those on the committee plus Karen Bannister, Linda Bradshaw, Mary Ellen Brennan, Rita Brown, Tonette Campbell, Marge Chavooshian, Susan Ewart, Tess Fields, Judi Gilden, Norma Griffith, Judy Hummer, Chase Hunt, Sandra Jones, Mary Martinez, Lucy Graves McVicker, Leonia Mroczkowski, Maxell Nimeck, Barbara Ryan, Michalyn Tarantino, Lynn Varga, Alice Warshaw, and Peter Zdenek. Hearty thank you's to all of you for such a wonderful show! Especially during this economy the fact that over \$4,000. worth of work sold is amazing. The show ran from October 8-11 and 15-18, with the reception being Thursday evening, October 8th.

ANNUAL ASSOCIATE AND FULL MEMBERS' OPEN EXHIBITION

This exhibit will be held from April 8th to April 18th, 2010, at the historic Prallsville Mills, Delaware River Mill Society, on Route 29 in Stockton. Registration is due by Wednesday, March 24th, and the prospectus for this show, with all the details, is included in this Newsletter. This is a non-juried exhibition and sale; all GSWS Full and Associated Members in good standing can enter one piece of original artwork. Any non-member living in NJ may also enter by becoming an (associate) member of the GSWS. There will be over \$1,000. in awards. Our Awards Juror will be Gail Bracegirdle, a signature member of the Philadelphia Watercolor Society and a faculty member of Artworks Visual Art School in Trenton. Volunteers for receiving and pickup dates, for hanging, for the reception, and for gallery sitting are all needed. Please do volunteer on the form provided and mail in with your registration form. Co-chairs for this extensive show are Joanne Amantea and Ruth Kaufman.

GSWS concurrent Associate and Full Member Exhibit

To our knowledge there has never been an Associate and Full Member's exhibition held at the same time and place. Since this is unusual, the President has prepared the following to minimize any confusion:

FAQs about the 2010 Associate and Full Member Exhibits Prallsville Mills

Q: Why are the Associate and Full Member Exhibits being held together at Prallsville Mills?

A: Logistical issues and volunteer efforts will be greatly reduced by having the two exhibits running concurrently at the same location. This space is large enough to accommodate everyone.

Q: Will the Associate and Full Members' artwork be mixed together in the exhibit?

A: No. There will be separate, well marked exhibition areas for each group.

Q: Is the exhibit juried for selection?

A: No. All artwork meeting the prospectus requirements will be hung. Everyone is encouraged to submit artwork to make this a great show!

Q: Will there be awards for both Associates and Full Members?

A: Yes. The awards will be juried separately for Associate and Full Member artwork (as if there were two completely separate exhibits). Awards will be similar to those given in previous Associate and Member shows.

Q: Why is the exhibit only running for two weeks?

A: Several reasons – balancing the need to keep down rental expenses, reduce gallery sitting complications, and to work around the Mill's schedule.

We are sad to note....

the death of Janice S. Cella, of Willingboro, New Jersey, who was an Associate Member of the Garden State Watercolor Society as well as a member of the Willingboro Art Alliance where she often exhibited her work. Janice also participated in the art shows at the Perkins Center for the Arts in Moorestown, NJ, the Smithville Mansion, and the New Jersey Institute of Technology in Mount Laurel. A loving mother and homemaker, she is survived by her devoted husband of 65 years, Andrew M. Cella, Jr, and their children and grandchildren. Janice is greatly missed.

Special Events at Prallsville Mills!

Special events are tentatively being planned during the exhibit at Prallsville Mills in April! As an alternative to a more costly, formal workshop we have scheduled several demonstrations during our exhibit at Prallsville Mills. The first will be a watercolor demonstration by Jinnie May on Thursday, April 15 between one and three in the afternoon. On Sunday, April 11, Gaye Billich will demonstrate collage and watercolor at one o'clock in the afternoon. The third demonstration will feature Lucy and Charles McVicker painting with water soluble oils on canvas on Saturday, April 17 from 2:30-3:30. The Garden State Watercolor Society thanks these members who are graciously donating their time and talent to make this show so special. And thank you to Joan McKinney for coordinating these events.

TOP TEN REASONS TO BE A GARDEN STATE WATERCOLOR SOCIETY BOARD MEMBER or COMMITTEE CHAIR

Most of us who serve on the GSWS board have our own reasons why we do it. However, there are many members who may be too shy to volunteer for a board role, think they are not qualified (but probably are), or not needed. The reality is there are dozens of compelling reasons to become a board member. Keep in mind that GSWS will cease to exist without volunteers for the key leadership positions. But what's in it for you? Here are just a few of the reasons that have motivated current and past volunteers:

10. You've been a longtime GSWS member and now it's time to give back. Assuage the guilt.
9. Discover talents and abilities you never knew you had and/or expand those you knew about.
8. Be recognized and appreciated for your volunteer efforts.
7. Learn what it takes to run an art show or arts organization – good experience for the resume!
6. Meet many new friends, colleagues, and make connections that you might not otherwise discover.
5. Feel satisfaction for your GSWS accomplishments.
4. Exchange your ideas and views about promoting the arts with other people who care.
3. Help shape the future of GSWS with your own creative ideas and improvements.
2. Your extra little effort to help out can make a world of a difference to GSWS.
1. Try something new! Get off the couch and have some fun!

Member News

As I write this, snow is lightly falling; there is already a blanket of white over everything in sight. It's a great time to reread all the news you have sent me and send it out for you all to enjoy. As usual, neither rain nor snow or much of anything keeps you from accomplishing great things. Congratulations! And please continue to email and snail mail me your news. Healthy, happy New Year!

LINDA ARNOLD was juried into the New Jersey Watercolor Society Show and the Somerset Regional Animal Traveling Exhibit, Art for Paws, which was at the Somerset Cultural & Heritage Gallery and then at the Somerset County Public Library. Linda has completed a series of 36 historical buildings/scenes for the Millington Savings Bank and is now working on a commission for the Olde Mill Inn in Bernardsville. Linda was also accepted into the juried Bernardsville Public Library Show, the juried Seniors' Exhibit at the new Sr. Wellness Center in Bernardsville, and the Somerset County Seniors' Exhibit at the Somerset County Cultural & Heritage Gallery.

ED BAUMLIN won the Ida Wells & Clara Stroud Award at the American Artists Professional League-New Jersey chapter Members' Show in Millville, NJ, Best of Show in the Hunterdon Watercolor Society Members' Show, and Second Place in the Juried Tewksbury Historical Society Show. Ed was also accepted into the following juried shows: PWS, Pa, Artsbridge 15th open, the St. Johns Mountain Art Show, and the Center for Arts South Jersey. Ed is presently the President of the Hunterdon Watercolor Society.

RITA BROWN won Third Place for her painting of a rooster entitled "My Friend" in the juried Edison Arts Society Exhibit "Art on Amboy" late last summer.

MARGE CHAVOOSHIAN, AWS was the recipient of the Catherine Lorrillard Wolfe Art Club Medal of Honor at that society's annual juried show at the National Arts Club, NY City, in October, and the Katlan Family Seascape Award at the Salmagundi Club's Annual Open Juried Show in July, also in NY City. Marge was the subject of a Pennsylvania and New Jersey publication, IN YOUR PRIME, in October with a two page cover story in color on her, covering a brief history of her many years in the fields of both commercial and fine arts. The Historic Phillips Mill in New Hope, Pennsylvania, selected Marge as a special Guest Artist Exhibitor in October. "This honor is given annually to an artist in recognition of the many years of exhibiting, receiving awards, and the professionalism recognized by the art committee." Marge has several upcoming workshops: June 5-Ellarslie Museum Workshop 10-3; June 14-18 Elder Hostel Workshop at the Chalfonte Hotel in Cape May; July 11-16, also at the Chalfonte Hotel. In September Marge will give more workshops at the Chalfonte, Sept. 10,11,12, and for Elder Hostel (there) July 13-17. For more information, please contact Marge at 609/695-8645.

JUDI GILDEN'S painting "September Reds" received the Judges Award for Watercolor at the Freehold Art Society Open Show, Freehold Public Library, Freehold, NJ. "Harvest Home" received First Place Watercolor at the Art Society of Monmouth County's H & E Luhrs Endowment Fund Art Show, Little Silver Boro Hall, Little Silver, NJ. "October Gold" was juried into the North East Watercolor Society's 33rd Annual International Exhibition, in The Gallery at Kent Art Association, Kent CT, and was published in the show catalog. "October Gold" was also selected to receive the New Jersey Chapter, American Artists Professional League, Inc., Distinguished Merit Award at the NJ-AAAPL, Inc., Annual Members' Exhibition 2009, Witt Gallery, Riverfront Renaissance Center for the Arts, Millville, NJ.

ELSA HERRMAN received the John C. Birmingham Award in the New Jersey Watercolor Society's Annual Members' Juried Show for her painting entitled "Yellow Classic". Elsa was also juried into the Audubon Artists 67th Annual Exhibit at the Salmagundi Club in NYC.

JUDY HUMMER was juried into the NJ Watercolor Society Open juried show. She also was the chairperson and ran the Raritan Valley Association Arts Show at the Bernardsville Public Library during the month of November.

RUTH KAUFMAN had a painting accepted into the West Windsor Arts Council "Avenue of the Arts" exhibit juried by architect Michael Graves. Ruth also had three paintings juried into the South Brunswick Arts Commission exhibit entitled "Celebrations!"

JINNIE MAY received the Silver Medal of Honor at the New Jersey Water Color Society's 67th Annual Open Juried Show in September, the Xylem Award at the North East Watercolor Society's 33rd Annual International Juried Exhibition in October, the Winsor-Newton Award at Allied Artists of America 96th Annual Juried Exhibition, NYC (Nov.) and Awards of Excellence from the Somerset Art Association (July) and Essex Watercolor Club (Oct.) and an Award of Merit from the Millburn Short-Hills Art Club.

JOAN MCKINNEY was a juror for the New Jersey Water Color Society Open Juried Show in the fall. Joan was awarded First Place Buildings, for "#813" in the Tewksbury Historical Society Juried Show. Joan was also presented with the Jack Richeson Award at the New Jersey Water Color Society's Full Member Show at the Clifton Art Center for her abstract painting.

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ANN H. MICHELS painted in Zion National Park in Utah in November (it was “gorgeous!”) and in December won the American Artists Professional League-New Jersey Chapter Award for Representational Painting in the Juried Livingston Art Association Exhibit.

JACK V. MILLER was part of a three artist exhibition at the Monmouth Beach Cultural Center that ran from November 4th through December 12th. Jack’s portion of the show titled “Collected Works” featured many of his Associate Member watercolors, oils and pastels.

DIANA PATTON had four paintings juried into the Art for Paws traveling exhibit to benefit the Somerset Regional Animal Shelter, which was held at the Somerset County Cultural & Heritage Gallery and then at the Somerset County Public Library. Diana had work in the New Jersey Watercolor Society’s Open Juried Show in the fall and the juried Seniors’ Exhibit at the Senior Wellness Center in Bernardsville. Diana ran the Raritan Valley Arts Association Holiday Exhibit at the Somerset County Library the month of December and demonstrated on clay board and Yupo for the Hunterdon Watercolor Society in February.

ANN TAYLOR was elected a signature member of the New Jersey Pastel Society in April. In July, she had a painting accepted into the Hudson Valley Art Association’s Annual Exhibit in Ridgewood. Ann received an Award of Excellence at the Spring Exhibit of the Essex Watercolor Club and had a solo exhibit of her paintings at the Park Avenue Club in Florham Park in August/September. She conducted an Elderhostel Watercolor Workshop at the Straus Center, Frost Valley, on the Neversink River in the Catskills which ran from October 4th to the 9th, 2009. Ann teaches morning classes at the Bloomfield Art League and at the Livingston Arts Association (at the Community Center). Info: (for Bloomfield) Ann Taylor @ 973-239-6074; (for Livingston) Harriet Hiller 973-992-7749 and (for Elderhostel) 845-985-2254 or for a link to the Elderhostel listing go to: annandallentaylor.com/Classes.aspx. The website is annandallentaylor.com

TOM WILCZEWSKI has won these recent awards: 1st Place, Bryn Mawr Rehabilitation Center, Malvern, Pa., for his watercolor entitled "Carl's Place", 2nd Place, Ocean County Artist Guild, for his watercolor entitled "Island Heights Marina", 2nd Place, Freehold Art Society, for his watercolor entitled "Shore Marina", and Honorable Mention at the Monmouth County Senior Citizens Art Show, for his watercolor entitled "Winter Thaw". Tom’s paintings can be viewed on his website www.tomwilczewski.com

JOHN WOLFF was accepted as a signature member of the Baltimore Watercolor Society, garnered 2nd place in the non-professional watercolor category of the New Jersey Senior Art Show, and recently completed his first watercolor portrait painting demonstration for the Art League of the Chathams, New Jersey.