



## **ART SALE 2018 GUIDELINES**

**11 Hulfish St. in Palmer Square, Princeton NJ  
October 4-8 and 11-14, 2018**

### **WHO CAN PARTICIPATE?**

The first 50 GSWS members (with 2018 dues paid) that sign up may participate in the sale.

Volunteering for this event is MANDATORY. Due to the number of hours the sale will be open, all volunteers must sign up for two time slots to work at the sale.

### **WHAT ARTWORK CAN BE FOR SALE?**

Original artwork only. Watercolor, acrylic, oil, pastel, pencil, alcohol inks and collage. Artwork created on paper, panel and canvas will be accepted (excluding prints, photography or computer-generated art).

### **EACH ARTIST MAY SUBMIT:**

#### **WALL DISPLAY:**

1 large framed or canvas artwork a **MAXIMUM SIZE 60"** on the longest side or 2 medium size pieces up to a **MAXIMUM SIZE 36"**. Framed pieces 36" or larger must be under Plexiglas. Artwork must be wired and ready to hang. No saw tooth or clip hangers.

#### **SMALL WORKS: DISPLAY ON SHELVES AND CUBBY HOLES:**

Up to 8 small works no larger than 12" w x 9"h including display easel. Small canvas or panel pieces that are 2" in depth do not need an easel. All other small pieces must have support to stand in cubbies or on shelves.

**PORTFOLIO:** Up to 12 unframed artworks protected in shrink wrap or cellophane art bag. Do not use the clear bag packaging from pre-cut mats. All pieces must have a rigid support, either in a mat or on a support backing. You must provide your own professional art print rack (i.e., black canvas or wood only). Artwork can be on paper, yupo, illustration board (no stretched canvas in portfolio). **MAXIMUM SIZE - 18"x 24"**

### **WHAT ARE THE COSTS?**

The entry fee is \$25.00. You can pay with a debit or credit card at GSWS website or mail a check. Artists will receive 90% of artwork sold. The 10% commission proceeds will be donated to D&R Greenway Land Trust.

### **REGISTRATION**

Go to the GSWS website at <http://www.gswcs.com/>

Click through the Registration and Volunteer link Under Art Sale 2018 to sign up and schedule volunteer time.

### **PAYMENT**

#### **Online (preferred)**

Use a debit or credit card via PayPal Button in the Art Sale 2018 Event on the GSWS website

or

#### **SEND a \$25.00 CHECK to**

Joanne Amantea  
GSWS Art Sale 2018  
2111 Sayre Dr.  
Princeton, NJ 08540

# ART SALE 2018 GUIDELINES

## BRING THE FOLLOWING ON RECEIVING DAY

ONE COMPLETED INVENTORY SHEET *Be sure to make a copy for your records*

TWO LABELS FOR WALL ARTWORK - Attach 1<sup>st</sup> label to back of painting. Bring 2<sup>nd</sup> label for wall display.

TWO LABELS FOR SMALL WORKS - Attach 1<sup>st</sup> label to back of painting. Bring 2<sup>nd</sup> label for display.

## ADDITIONAL INFORMATION

GSWS will not accept ANY artwork that is fragile, wet, improperly wired or framed and does not follow the Guidelines or is unable to fit into the space.

Artists will be given the opportunity to replenish their work as it sells. Replenishment of work must be done with GSWS approval to ensure that the sales inventory lists are accurate.

All reasonable care will be taken with submitted artwork. GSWS is not responsible for damaged, stolen or lost work. There is a \$10.00 a day storage fee after the sale ends.

Questions about Artwork Guidelines and Payment	Questions about Registration and Volunteer Schedule
Joanne Amantea Email: <a href="mailto:joanne.amantea@gmail.com">joanne.amantea@gmail.com</a> Phone: 609-672-6215	Joan Capaldo Email: <a href="mailto:joancc1225@icloud.com">joancc1225@icloud.com</a> Phone: 917- 796-0740

## CALENDAR of EVENTS

REGISTRATION DEADLINE:	Monday, September 24	Midnight
DROP – OFF DATE:	Sunday, September 30	12:00 - 2:00 pm
RECEPTION:	Friday, October 5	5:30 - 7:30 pm
PICK UP DATE:	Sunday, October 14	5:00* - 7:00pm

**\*Absolutely no work may be taken down before 5 PM on closing day!**

**ART SALE 2018 INVENTORY LIST**  
**Bring this completed inventory list with you to receiving.**

Name \_\_\_\_\_ Cell Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

**ORIGINAL ARTWORK ONLY – NO PRINTS**

**WALL DISPLAY-SUBMIT EITHER (CANVAS OR FRAMED) - 1 Large – MAX SIZE 60" or 2 Medium - MAX SIZE 36"**

Title	Size	Medium	Price	Sold by
1.				
2.				

**SMALL ART WORK for SHELVES AND CUBBY HOLES - MAX SIZE: H 9" and W 12" including frame**

Title	Size	Medium	Price	Sold by
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				

**PORTFOLIO – ART MUST BE SHRINK WRAPPED OR IN A CLEAR ART BAG**

Title	Size	Medium	Price	Sold by
11.				
12.				
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				

Artist Signature \_\_\_\_\_

**WALL ART LABELS**  
**PLEASE PRINT CLEARLY**  
**NUMBER EACH LABEL TO CORRESPOND TO THE NUMBER ON YOUR INVENTORY SHEET**  
**Print more copies as needed**

<p>NO. _____ </p> <p>Title _____</p> <p>Medium _____ Price _____</p> <p>Artist _____</p>	<p>NO. _____ </p> <p>Title _____</p> <p>Medium _____ Price _____</p> <p>Artist _____</p>
<p>NO. _____ </p> <p>Title _____</p> <p>Medium _____ Price _____</p> <p>Artist _____</p>	<p>NO. _____ </p> <p>Title _____</p> <p>Medium _____ Price _____</p> <p>Artist _____</p>
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SMALL WORKS and PORTFOLIO LABELS

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Artist \_\_\_\_\_

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Medium \_\_\_\_\_ Price \_\_\_\_\_  
Artist \_\_\_\_\_

NO. \_\_\_\_\_   
Title: \_\_\_\_\_  
Medium \_\_\_\_\_ Price \_\_\_\_\_ + \_\_\_\_\_  
Artist \_\_\_\_\_